

Marketing Content Package

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Marketing Handbook

This section outlines marketing strategies and activations that Kiwibot or Grubhub has previously utilized to promote robot delivery in university campus settings.

1. [Engagement](#): capturing the attention and interaction of potential customers or the general public with our service.
2. [Awareness](#): educate potential customers or the general public about Kiwibot and its offerings.
3. [Acquisition](#): attracting and gaining new customers over time.
4. [Retention](#): maintain the satisfaction of existing customers and nurture ongoing relationships to prevent customer churn.
5. [Loyalty](#): reward and incentivize existing customers, fostering strong relationships and encouraging repeat purchases.
6. [Win back customers](#): This stage targets inactive or disengaged customers (those who haven't ordered in the past month) with the aim of re-engaging them.

Kiwibots can participate in campus events by:

- With the robot's presence.
- Giving away items to people.
- Asking people to scan a QR code and giving something in return for doing so.
- By bringing a sports or music item, or microphone. In general by bringing items.
- Showcasing technology.
- Dancing or moving around.

Engagement

- Incorporate Kiwibot robots into planned activities happening on campus, such as:
 - Welcome Week events
 - Catering events (Conferences, meetings, campus picnics)
 - Dining tablings
 - Concessions (Snack food stands at sporting events)
 - Game day tickets sales or raffles.

- Student groups events (club meetings, Greek Life events, etc.)
 - University events (Campus days, Concerts, tours, etc.)
 - Classes & be presented by teachers.
 - Orientations.
- Give a name, personality and costume to one special Kiwibot at the campus.
 - This helps students engage with a specific Kiwibot and recognize it, increasing chances of students taking pictures, sharing them on social media and more.
- Campus Tours
 - Robot meet and greet with incoming freshmen
 - Have a robot join tours or orientation sessions
 - Train tour guides with talking points about robot delivery
- A student adopts a Kiwibot
 - A student or campus organization participates in a raffle to adopt a Kiwibot as its mascot which follows him/her around the university for x hours
- Stuff a Kiwi to contribute social and environmental causes
 - Example: Non-perishable items for a local food pantry
- Have a conversation in class or onsite conference about Kiwibot
 - Advances in robotic technologies in different environments such as mobility and transportation, advertising and delivery.
 - Entrepreneurship
 - Sustainability
 - AI and robotics
- Contest to dress up the robots
- Kiwibot races
- Table events that have carnival like activities

Awareness

- Create a webpage on the university website that has all of the information about robot delivery at your campus
- Fill the university with marketing collateral that explains thoroughly how to download and affiliate on the Grubhub and how to use robot delivery.
 - Stickers on the floor of residence halls, restaurants, dining, etc.
 - Distribute information during the first weeks of class
 - Distribute flyers in dorms, academic buildings, restaurants regular orders
 - Flyers on dining tables and signage
 - Signage in restaurants that have Kiwibot

- Send email to all staff and students
 - Newsletters
- Robots presence in restaurants
 - Robots presence in restaurants that are available for delivery with a QR code in their flag for people to access an interactive web page that explains how to use Kiwibot and download Grubhub.
- Social media posts/stories/reels explaining how to register on Grubhub and how to choose delivery.
 - Video of how to order
 - Videos around campus
 - Student Testimonials
 - Behind the scenes of robot delivery
 - Create an account for the Kiwibots
- Welcome Day/Week activities participation
 - Tabling event with the robot
 - Post flyers around campus with information about robot delivery
- Demo Days
 - Show students how the Kiwibots work
- Move in day activities
 - Robots welcoming students in lobbies
 - Create a flier for the dorms with information about robot delivery
- Partnerships and collaborations
 - With student organizations, campus clubs or academic departments to co-host events or run promotional campaigns with their names.
- Run contests or giveaways on social media
 - Tagging others, sharing stories, to incentivize app downloads and increase brand awareness.
 - Free treats or promo code in exchange for any action
 - Such as taking a picture with a robot, sharing a post, etc.
- Collaborate with university welcome committees or orientation programs to distribute Kiwibot welcome packages to incoming students.

Acquisition

- Promotional Discounts
 - Get your first order delivery for free
 - Mystery discounts:
 - Offer mystery discounts or surprise gifts to first time customers
 - Customers can spin a wheel at a tabling event for a promo code
 - Discount at a specific robot shop
 - General robot delivery promo code
 - Limited time offers (generate urgency)
 - Day of the week offer

- Referral program
 - Top users will have a coupon code and share it with friends, the more he shares the more he wins.
- Tabling events
 - Reward who makes an order there
 - Customers can spin a wheel at a tabling event for a promo code
 - Provide information about how to order robot delivery
- Randomly put "surprise and delight" gifts in orders
- Golden ticket-type of giveaway in random robot orders
- Order to support a social cause

Retention

- Thank you notes in orders
- Giveaway or contest for a discount on their next order
- Stickers of Kiwibot with all orders
- Stamps of Kiwibot in bags.
- Special menu or shop for a specific period of time
- Create a survival kit for ____ (welcome week, dead week, midterms, finals, etc.)

Loyalty

- Spend more, save more.
- Referral program for students
- Loyalty program for robot delivery
 - By spending \$xx you will get free delivery
 - After you order x times you get a free item (send countdown)
 - Top X users get merch or a prize
 - Within a specific period of time

Win back customers

- Feedback from users through surveys
- Special offer to bring a user back

Others

- Identify student groups, associations, sports leaders to negotiate with them for their team to become ambassadors.
- Stories in the Student Newspaper or other campus publications
- Record a commercial and distribute it all around campus.
- Campus ambassador program
- Give subscriptions and merch in exchange for social media publications, bringing people to events and sharing promotional materials + their experience.

PR/Media Guide

Media Outreach and Interviews:

- Pre-Launch statement
 - Media may contact the campus when the robots start mapping and will ask for details and to set-up interviews. At this stage, it is best to provide a simple statement similar to this: "We can confirm that Kiwibot robots are conducting testing on [insert campus] but have no additional details to share at this time."
- Launch
 - Media will request to visit campus to see the robots in action. We recommend doing one-on-one interviews rather than a large media event to better facilitate the interviews.
 - Kiwibot and Grubhub should always be included in media inquiries that the university receives and vice versa, even if it's just for visibility.
 - A Kiwibot campus coordinator should always be present to set up the robots, but they are not authorized to give statements to the press. To request a Kiwibot spokesperson, please email Isabela Estrada, isabela.estrada@kiwibot.com.
 - A Kiwibot spokesperson (typically the campus launch manager) should always be present in case of any technical questions/issues during launch.
 - To request a Grubhub spokesperson or quote for a press release, please email Jenna DeMarco, jdemarco@grubhub.com, who will assist with spokespeople's asks.
- Partners
 - Have a list of key partners available to talk to the media if needed. Examples include campus accessibility groups and dining or housing staff

Materials Required

- Press Release Template (for reference only, please amend as needed to fit)
- Key messages/internal FAQ
 - Campus specific information
 - Launch date
 - # of robots
 - Areas of service & hours of operation
 - Restaurants/dining location names
 - Integration with student meal plan (if applicable)
 - Student quote/campus quote

- Visuals (photography & b-roll)
 - Include campus signage and/or something iconic to the campus
 - For wider shots, try to have people in the background so the campus looks active and busy
 - Include photos/videos about friendly interaction with the robot: hugs and greetings.
 - Please avoid photos/videos about direct interaction with the hardware of the robot and when the robot is empty (without food inside).
 - Take a selection of photos to have single and group robot shots or use video with a student utilizing the service

Material Sign-Off Procedure:

- The items noted above (media statements, press releases, messaging and visuals) will **need to be approved** by Grubhub and Kiwibot prior to distribution. Key contacts:
 - Isabela Estrada, isabela.estrada@kiwibot.com
 - Callie Garber, cgarber@grubhub.com
 - Jenna DeMarco, jdemarco@grubhub.com

Press Release Template

[School] Launches Robot Delivery with Kiwibot and Grubhub

Include interesting info about the service/campus or list participating restaurants/retail partners

(Campus Location) and BERKELEY, Calif. (date) — [School] announced today that students will be able to order meals via the Grubhub app and have them delivered by [Kiwibot](#)'s fleet of robots. *[Add a sentence here about something unique or interesting about the service and/or campus.]*

Kiwibot's fleet of (##) autonomous, on-demand robots will deliver from (#) campus eateries: (eatery names). The school's nearly (##) students and faculty can now use the Grubhub app to order food and drinks from local retailers to be delivered anywhere on campus. The service works in conjunction with the student meal plan and all deliveries are made with zero carbon emissions



[Quote from dining spokesperson or university executive]

[Quote from Grubhub]

"Kiwibot is helping to create a zero-carbon emission solution for the delivery industry. We are honored to bring innovative experiences to the campus communities," said Felipe Chavez, CEO and co-founder of Kiwibot. "Our service allows students, faculty, and staff to invest their time more productively, merge into robotics, and get inspired to develop impactful ideas".

(Option for STUDENT QUOTE, Example: "I'm really excited for these robots! Having the ability to get breakfast delivered right to my door simply with my meal plan will be a lifesaver for early classes and long days," said (campus) student, (name).)

To get started, users open the Grubhub app, choose from a range of their favorite on (or off if the school allows that) items, and then select robot delivery at checkout. Once their order is placed, diners can then watch as the robot journeys to them via an interactive map. Once the robot arrives, they receive an alert, and can then meet and unlock it through the app. The delivery usually takes just a matter of minutes, depending on the menu items ordered and the distance the robot must travel. Each robot can carry up to 20 lbs – the equivalent of about three shopping bags of goods.

To ensure safe operations on campus, the Kiwibots rely on cutting-edge technology with a high-driving automation system capable of being self-sufficient in most of its operations. They can operate in snow and extreme weather conditions and move at the same speed as a human walking pace to ensure pedestrian safety.

This partnership grows Grubhub's delivery options on college campuses, providing additional opportunities for students to get their favorite meals while creating healthy relationships with technology developments that contribute to making day-to-day life on campus more efficient. Grubhub partners with more than 270 college campuses across the United States to give students the ability to integrate meal plans directly into their Grubhub account and access restaurants both on- and off-campus for delivery and pickup.

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For more information on how administrators can bring this delivery experience to their campus, please visit [here](#).

**About Grubhub**

Grubhub is part of [Just Eat Takeaway.com](https://www.justeat.com/) (LSE: JET, AMS: TKWY), and is a leading U.S. food ordering and delivery marketplace. Dedicated to connecting diners with the food they love from their favorite local restaurants, Grubhub elevates food ordering through innovative restaurant technology, easy-to-use platforms and an improved delivery experience. Grubhub features more than 365,000 restaurant partners in over 4,000 U.S. cities.

About Kiwibot

[Kiwibot](https://www.kiwibot.com/) was founded in 2017 and launched its first pilot at the University of California-Berkeley campus. The company aims to revolutionize food delivery with high-driving autonomous robots and has made over 200,000 deliveries on US university campuses and cities. The service lets customers launch last-mile deliveries at a fraction of the time and cost without the hassle of hiring a courier. With recent partnerships, including Grubhub, Kiwibot is committed to a zero-carbon future and aims to create a world where technology, logistics, and delivery are for all.

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Website Content

Overview

This section contains sample copy for you to promote robot delivery on your website! We ask that the content provided in this document be utilized on your main Campus or Campus Dining website.

You will find suggested Headers and Subheaders for your campus to choose from for your web page. Additionally, three templates of body copy are included. Select and update the template that best suits your school and your mission. An FAQ sheet is also included at the bottom of the document with any questions a student or faculty member might have. This is a great resource to include for visitors to your website looking to learn about delivery robots and how the service functions.

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Approved Headers & Sub-headers

Choose one of the following for the robot delivery page you will be adding to your website, based on your campus's preferences:

1. Robot Food Delivery, Now in the Grubhub App
 - a. Robots bring your favorite on-campus meals to you, powered by Kiwibot!
2. Robots delivering food?
 - a. The future of Dining is here with Grubhub, powered by Kiwibot!
3. Food from the future with robot delivery
 - a. Grubhub delivers for **[CAMPUS]** dining!
4. **[CAMPUS]** Dining by Robot?
 - a. Kiwibot delivery brings Grubhub to you, on-campus!
5. Robots deliver food to you!
 - a. Order **[CAMPUS]** Dining from the Grubhub App

Body Copy

Below you will find suggested copy for your website. Please fill in the highlighted parts with copy relevant to your campus. Please also include hyperlink URLs where indicated.



Option #1

Grubhub and Kiwibot have partnered with **[CAMPUS DINING]** to offer a futuristic delivery service! That's right, now you can have your favorite on-campus foods brought to you by robot!

Enjoy savory snacks, sweet treats, and hearty meals from all over the **[CAMPUS NAME]** campus without leaving the comfort of your favorite on-campus hangout spot! The robots provide a safe, fast, affordable and environmentally friendly delivery.

Ready to try the future of food delivery?

1. Download the Grubhub app.
2. Go to Account → Campus Dining.
3. Select **[University Name]** from the list and fill out the prompts
4. Go to the homepage and select Delivery
5. Set your on-campus location
6. Select one of the restaurants with the label "Offers robot delivery"

Plus, your **[CAMPUS CURRENCY, if applicable]** can be synced to Grubhub so that you can order from your favorite campus restaurants, like **[PARTICIPATING MERCHANTS]**.

Learn more **[HYPERLINK TO <https://www.kiwibot.com/>]** about Kiwibot's mission to transform the future of delivery.

Option #2

[CAMPUS DINING] is proud to deliver with Kiwibot delivery robots, powered by Grubhub! We welcomed our six-wheeled friends in **[INSERT LAUNCH MONTH]** of **[YEAR]** and they have happily served your favorite on-campus restaurants ever since!

Kiwibot delivery robots are a safe, low-cost, and convenient way to satisfy your hunger without leaving your dorm, study spot, or campus hangout. They are entirely powered by electricity, and the best part...they drive themselves!

Whether you're restocking your dorm room fridge or treating yourself to a delicious dinner, delivery robots make it easy to satisfy your cravings with the convenience of ordering from the Grubhub app.

Here's how to get started:

1. Download the Grubhub app.
2. Go to Account → Campus Dining.
3. Select **[University Name]** from the list and fill out the prompts



4. Go to the homepage and select Delivery
5. Set your on-campus location
6. Select one of the restaurants with the label "Offers robot delivery"

Plus, your **[CAMPUS CURRENCY, if applicable]** can be synced to Grubhub, so you can order from your favorite campus restaurants, like **[PARTICIPATING MERCHANTS]**.

Learn more **[HYPERLINK TO <https://www.kiwibot.com/>]** about Kiwibot's mission to transform the future of delivery.

Option #3

Grubhub and Kiwibot have partnered with **[CAMPUS DINING]** to offer a new delivery service! Our robot friends can be seen rolling through campus with your favorite on-campus foods.

Since **[LAUNCH MONTH]** of **[LAUNCH YEAR]**, Kiwibot and Grubhub have provided physically distanced, fast, and cost-effective deliveries to anyone on campus. No need to move from your dorm or class building, these self-driving robots bring delicious dishes to you!

Robots currently deliver from favorite on-campus restaurants like **[PARTICIPATING MERCHANTS]**.

Ready to experience the future of delivery?

1. Download the Grubhub app.
2. Go to Account → Campus Dining.
3. Select **[University Name]** from the list and fill out the prompts
4. Go to the homepage and select Delivery
5. Set your on-campus location
6. Select one of the restaurants with the label "Offers robot delivery"

Plus, your **[CAMPUS CURRENCY, if applicable]** can be synced to Grubhub so that you can order from your favorite campus restaurants, like **[PARTICIPATING MERCHANTS]**.

Learn more **[HYPERLINK TO <https://www.kiwibot.com/>]** about Kiwibot's mission to transform the future of delivery.



Frequently Asked Questions (FAQ)

How do robots know where they're going?

Most of the time the robots drive autonomously, using a combination of computer vision and GPS to pinpoint their exact location to the nearest inch.

How does the robot not hit things?

A robot can detect obstacles with the help of cameras, sensors, radars, and more (whether it's a dog or a pedestrian/cyclist).

How fast does it go?

The robot travels safely up to 2 mph (3.9km/h).

Does it travel on roads or sidewalks?

The robots are designed to act like pedestrians. So it mainly travels on sidewalks, but they cross roads too.

Are they 100% Autonomous?

Our goal is to operate autonomously in 99% of cases. Whenever necessary, a human can manage the robots remotely. Staff members monitor the robots on campus to make sure they are functioning properly.

How much does the robot weigh?

The robot weighs approx. 45lb (20.5 kg) empty.

How much can the robot carry?

The delivery compartment can hold around 6-8lb (3Kg-4Kg).

How do I know my food will still be warm when it gets to me?

With temperature-controlled robots, your food will be delivered at the correct temperature whether it is hot or cold. To ensure that nothing spills on its way to you, these robots are equipped with cup holders and dividers.

How do you prevent theft?

Whenever a robot risked being damaged, a message would be sent to Kiwibot's onsite team so that all necessary parts could be involved in resolving the problem.

What company made the robots?

Kiwibot is a Colombian company headquartered in Medellin. The robots are manufactured, assembled and then shipped from Colombia.

How do you order robot delivery?



Robot delivery is powered through Grubhub! To see what on-campus locations offer robot delivery, make sure you are connected to your campus in the Grubhub app. On the homepage, you will see that some restaurants have a label that says "Offers Robot Delivery."

How do I connect to my campus in the Grubhub app?

To connect to your campus, go to 'Account', then 'Campus Dining'. Select **[insert campus name]** from the menu and follow the prompts.

How do you ensure sanitary deliveries?

The robots are cleaned and sanitized before every delivery.

Are they environmentally friendly?

Kiwibots are safe, green, and 100% electric.

Email Content

Overview

This document contains sample emails that we encourage you to customize, copy, paste, and send to all of your currently enrolled students! **A direct email from you is the most effective way to communicate with your students** and get the word out about this new offering on campus. Please use [this unique robot delivery deeplink](#) in each of your emails. Your help communicating robot delivery helps to ensure that all students are aware of this amazing benefit on their campus and increase on-campus dining orders!

Communication Schedule

Please send out a launch email to all students after robots are deployed on your campus. We also encourage you to send at least one email each semester to remind students about ordering robot delivery. This can be achieved using the provided copy, as well as creating your own content when needed. For increased engagement, do add in any imagery of the robots in action or screenshots of student social media posts!

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Sample Launch Email

Subject Line: The Future of Food Delivery is Here!

Hey **[Mascot Name]**!

Get ready to roll - robot delivery has arrived on campus!

[University Name] Dining is partnering with Grubhub and Kiwibot to provide an affordable and environmentally-friendly robot delivery service. These little bots bring your favorite dishes from on-campus restaurants to you, wherever you are on campus!

Here's how to get started:

1. Download the Grubhub app.
2. Go to Account → Campus Dining.
3. Select **[University Name]** from the list and fill out the prompts
4. Go to the homepage and select Delivery
5. Set your on-campus location
6. Select one of the restaurants with the label "Offers robot delivery"

Button: Order Robot Delivery Now [\[insert deeplink\]](#)

Remember to link your meal plan to the Grubhub App to pay with your **[Campus Currency, if applicable]**.



We hope you enjoy these new, fully-electric members of the **[University Name]** community. Happy ordering!

Learn more **[HYPERLINK TO https://www.kiwibot.com/]** about Kiwibot's mission to transform the future of delivery.

Sample Reminder Email #1

Subject Line: Robot delivery is now on Grubhub!

Whether you're restocking your dorm room fridge or treating yourself to a delicious dinner, delivery robots powered by Kiwibot make it easy to satisfy your cravings, with the convenience of ordering from the Grubhub app.

Here's how to get started:

1. Download the Grubhub app.
2. Go to Account → Campus Dining.
3. Select **[University Name]** from the list and fill out the prompts
4. Go to the homepage and select Delivery
5. Set your on-campus location
6. Select one of the restaurants with the label "Offers robot delivery"

Button: Order Now **[insert deeplink]**

Plus, you can link your meal plan to the Grubhub App to pay with your **[Campus Currency, if applicable]**.

Sample Reminder Email #2

Subject Line: Food from the Future, Powered by Grubhub

Enjoy savory snacks, sweet treats, and hearty meals from around campus with robot delivery! Our beloved Kiwibot robots provide a safe, fast, and environmentally friendly delivery through the Grubhub app.

Ready to try robot delivery? Here's how to get started:

1. Download the Grubhub app.
2. Go to Account → Campus Dining.
3. Select **[University Name]** from the list and fill out the prompts
4. Go to the homepage and select Delivery
5. Set your on-campus location
6. Select one of the restaurants with the label "Offers robot delivery"

Button: Order Now **[insert deeplink]**



Plus, you can link your meal plan to the Grubhub App to pay with your **[Campus Currency, if applicable]**.



Social Media Content

Overview

This social media content package contains sample copy to post on your social media platforms in order to drive excitement and increase awareness of Grubhub and Kiwibot robot delivery! We ask that the content provided in this document be used on your main Campus social media platforms, if possible.

Please use [this unique deeplink](#) in each of your posts! And, make sure you tag **@Gokiwibot** and **@Grubhub**

Communication Schedule

Because the robots are on your campus throughout the school year, we recommend posting **two pieces** of robot delivery content across all platforms per month. This can be achieved by using the provided copy as well as creating your content. We also encourage you to repost content from one platform to another, repost student interactions/posts, and post different types of content (stories, videos, pictures, etc).

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Long Post Copy

Best for: Instagram & Facebook

Say hello to our little robot friends! We're so excited to have our very own **@Gokiwibot** on campus delivering food from on-campus restaurants through the Grubhub app. Don't forget to use your **[CAMPUS CURRENCY, if applicable]** as payment! Download the Grubhub app to order **[insert deeplink]**.

Hey **[MASCOT NAME]**! Have you seen those little bots rolling around campus? We're excited to announce that we partnered with **@Gokiwibot** and **@Grubhub** to offer robot food delivery to anyone on campus. Starting today, you can get food delivered via robot from restaurants like **[PARTICIPATING MERCHANT]**, and more! Plus you can use your **[CAMPUS CURRENCY, if applicable]** as payment! Download the Grubhub app to start ordering. **[insert deeplink]**

For busy students craving @Grubhub, @Gokiwibot has you covered! You can order food from on-campus restaurants to locations across the **[UNIVERSITY NAME]** campus, so



you don't have to leave your dorm or lose your spot in the library. Download the Grubhub app to order now. [\[insert deeplink\]](#)

Enjoy savory snacks, sweet treats, and hearty meals from around the [\[UNIVERSITY NAME\]](#) campus with robot delivery! Our @Gokiwibot robots provide safe, fast, and environmentally friendly delivery through the @Grubhub app. Your [\[CAMPUS CURRENCY, if applicable\]](#) can be added to the Grubhub app, so you can order with your meal plan from your favorite campus restaurants, like [\[PARTICIPATING MERCHANTS\]](#). [\[insert deeplink\]](#)

Ready to experience the future of food delivery?

1. Download the @Grubhub app [\[insert campus deeplink\]](#).
2. Place your order from a restaurant with the label "Offers Robot Delivery"
3. Sit back and track your order as @Gokiwibot makes its way to you!

[\[insert deeplink\]](#)

You're probably wondering 'How do I order Robot Delivery?' Here's how:

1. Download the @Grubhub App.
2. Go to Account → Campus Dining.
3. Choose the [\[University Name\]](#) from the list and fill in the prompts.
4. Go to the campus homepage and order from a restaurant with the label "Offers Robot Delivery."
5. You can pay with your credit card, debit card, or [\[CAMPUS CURRENCY, if applicable\]](#)!
6. Once you've paid, the store packs a @Gokiwibot with your order and you can track the bot as it travels to you.
7. Once the bot arrives, you will use your phone to unlock the robot via the Grubhub app.

[\[insert deeplink\]](#)

Delivery brought straight to you from our favorite little @Gokiwibot bots! They deliver food anywhere around campus from your favorite on-campus restaurants. Download the @Grubhub app to order robot delivery today! [\[insert deeplink\]](#)



Short Post and Caption Copy

Best for: Twitter & Tiktok

- Tap the @Grubhub app, get food delivered in a snap! (by the cutest @Gokiwibot robots)
- Food delivery made easier with @Gokiwibot and @Grubhub
- @Grubhub delivered by @Gokiwibot provide a safe, fast, and environmentally friendly delivery option.
- Feeling the mid-week slump? Don't worry, @Grubhub has you covered! With great food and funny faces, order now to have your Grubhub order delivered with our @Gokiwibot bots!
- @Gokiwibot put in the miles so you don't have to. Order robot delivery on @Grubhub today!

Overlay Text Copy

Best for: Stories & Tiktok

- Hassle-free robot food delivery from @Grubhub and @Gokiwibot
- Food from the future powered by @Grubhub, delivered by @Gokiwibot
- The future of food delivery with @Grubhub and @Gokiwibot
- Delivering food and a smile one order at a time @Grubhub @Gokiwibot
- @Gokiwibot helps students save time by bringing your @Grubhub to you

Short Messages

Best for: Push notifications and text messages

- Tap the Grubhub app, get food delivered in a snap! Order Robot Delivery through Grubhub today.
- Our Kiwibot robots save time by bringing your Grubhub to you, wherever you are on campus. Order on Grubhub today!



- Library, dorm, or classroom, our Kiwibots bring Grubhub right to you! Order robot delivery on Grubhub today.
- Your favorite on-campus foods brought straight to you by the cutest little bots. Order robot delivery on Grubhub today.